



# Report of the Treasurer

January 1, 1997 to July 31, 1998

Delivered at the Fourteenth Congress of the IACCP  
Bellingham, WA, 8, 1998

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In 1996 at the last International Congress of the IACCP in Montreal, Canada, I was elected as Treasurer to succeed Dr. Deborah L. Best. The transition was made in January of 1997. Thanks to the help and organization of Dr. Best, the transition was made smoothly. This report contains a number of items concerning the financial health of the Association and the operation of the Treasurer's Office. I welcome your comments and suggestions on how I can better serve your needs.

## Overview

I am pleased to report that the downward trend in the financial status of the Association has reversed over the last two years. We have enjoyed an increase in membership and dues. While the costs for the *Journal of Cross-Cultural Psychology* have risen, this was anticipated and the increase in dues that was approved in Montreal has been sufficient to offset these costs. No increase in dues is currently anticipated. While we have quite a bit more cash in the bank now (\$38,302.78) than two years ago (\$18,044.15), approximately \$7,750.00 was contributed to and is set aside for the Harry and Pola Triandis Fund. In addition we have a number of liabilities (\$14,650.00) described below. Taking these into account, the current equity of the Association is approximately the same as two year ago. The organization is stable and healthy while the increase in the membership and revenues bodes well for the future.



## Financial Statements

The attached financial statements (see sidebars) were generated by our new accounting software. The "Income and Expense Sheet" shows where money came from and where it was spent. The "Balance Sheet" shows the current financial status of the Association. The paragraphs below and the notes on the statements give additional information on the entries. Should you have any questions, please do not hesitate to ask me.

## Membership and Dues

Currently the IACCP consists of 687 active members from 70 countries—591 members in

good standing and 96 probationary members whose dues are in arrears one or two years. Members from outside the USA continue to outnumber members from the USA by about two to one which makes this organization truly international. At the time of the last Treasurer's Report in 1996, there were 621 active members—480 in good standing and 141 probationary. Thus, we have experienced approximately a 10% overall increase in membership, however the number of paid members has increased by 111 or 23%. The decreasing number of probationary members may be, in part, due to the new practice of sending reminders to those members who do not respond to the initial renewal request. The increase in membership is a healthy trend which hopefully will continue as interest in cross-cultural psychology increases and as members continue their role as promoters of the IACCP.

### Publications

Of the total expenses for the period, subscriptions to the *Journal of Cross-Cultural Psychology* (32%) and printing (37%) comprise the major portion. More than 80% of the members choose to receive JCCP. Printing costs include the *Cross-Cultural Psychology Bulletin* and the new Membership Directory which are both received by all members in good standing.

### New Purchases

The Income/Expense Sheet includes about one thousand dollars in equipment purchases. The hardware represents a machine to accept and process credit card charges and extra memory for the Association's computer. Software purchases were new database and accounting software. The database allows for better tracking and exchange of information. It was used to produce the new Membership Directory. The accounting software produced the financial statements presented here. Both of these items make the Treasurer's Office more efficient and effective.

<b>Income and Expense Sheet</b>	
<b>Income .....</b>	<b>60,207.19</b>
Donations to Funds .....	8505.00
Triandis .....	7,745.00
Witkin-Okonji .....	760.00
Dues .....	38,337.44
Interest .....	1,190.38
Mailing List Sales .....	480.00
Montreal Congress <sup>1</sup> .....	11,193.51
Proceedings Royalties .....	500.86
<b>Expenses .....</b>	<b>43,259.22</b>
Bank Charges .....	924.10
Check Printing .....	15.25
Credit Card .....	828.85
Service Charge .....	80.00
Congress Costs .....	1,814.44
Bellingham Adv. ..	1,500.00
Montreal Expense ...	314.44
Equipment .....	1,047.93
JCCP Subscriptions .....	13,908.00
Office .....	643.43
Payroll .....	3,217.29
Postage .....	1,297.45
Printing .....	16,161.58
Brochure .....	769.20
<i>Bulletin</i> .....	10,839.17
Directory .....	4,454.15
Mailings .....	99.06
Witkin-Okonji Awards .....	4,245.00
<b>Net Income .....</b>	<b>16,947.97</b>
<b>Notes on Income/Expense Sheet</b>	
1. Surplus from Montreal Congress to pay for printing of proceedings.	
2. Machine for processing credit card purchases and memory for the Association's computer.	
3. Database and accounting software.	

## Assistant to the Treasurer

Since January of 1997, the assistant to the Treasurer has been an undergraduate computer science major at California State University, Chico—Nichole Deacon. Working on an hourly basis and averaging approximately 10 hours per week, Nichole has done an outstanding job of handling the day to day office chores as well as getting the new software up and running smoothly. She was instrumental in producing the Membership Directory. However, even at her high level of productivity, ten hours a week has not always been sufficient to handle the operation of our growing Association. The cost for her time represents a 30% reduction in payroll over years past and, thus, allows for a slightly larger budget in the future.

Nichole will be sorely missed when she graduates next May. Plans have been made to begin training a person to take her place. This person will assist in the office work next fall while in training and take over on Nichole's departure.

### Balance Sheet (as of July 31, 1998)

**Current Assets ..... 38,302.78**

**Liabilities and Equities ..... 38,302.78**

Liabilities ..... 14,650.00

    Current Liabilities<sup>1</sup> ..... 9,500.00

    Long Term Liabilities ..... 5,150.00

        Pre-paid Dues ..... 3,500.00

        Pre-paid Monograph 1,650.00

Equity<sup>2</sup> ..... 23,652.78

### Notes on Balance Sheet

1. Estimate of costs for printing the Montreal Proceedings.
2. Cash transferred from former Treasurer, income from Montreal Proceedings, CY97 income, CY98 income to date.

## Funds, Awards, and Contributions

The Association received more than \$8,500 in contributions since January 1997. About \$750 was contributed to the Witkin-Okonji Fund to support participation in our Congress by members from underrepresented countries. These contributions were supplemented by \$3,500 from the Association's funds to provide awards to 12 members who are attending this Congress.

The recently started Harry and Pola Triandis Fund has received many generous donations since its initiation by former student Dr. Dharm Bhawuk at the occasion of Dr. Triandis's retirement. These funds have been set aside in Certificates of Deposit pending a decision by the Executive Council as to how this fund should be administered and awarded. Discussion will take place during this Congress and the membership will be notified as soon as a decision has been reached.

## Liabilities

Several liabilities are listed on the Balance Sheet. The \$9,500 for the Montreal Proceedings is an estimate of the costs for printing the book of proceedings from the last Congress. Thanks to organizer Dr. Jean-Claude Lasry, these moneys are more than covered by the \$11,193 in income which represents the surplus from the financially success-

*Treasurer 32* ➤

## ► 11: Kagitcibasi References

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## ► 28: Treasurer

ful Congress. Other liabilities include prepaid memberships (\$3,500) and an amount to cover Monograph subscriptions that were not filled.

### Summary

Overall the IACCP Treasury has done well in the last several years. Memberships and donations are trending upward while costs are remaining relatively stable. The Treasurer's office is functioning efficiently with new software in place. It is hoped that more of the Association business can be handled "on-line" in the future since this allows for even more efficient processing of information with reduced costs.

## INFORUM Carl Ratner

Carl retires from teaching this July and hopes to teach guest courses around the world (see article on Gypsies, this issue). He has just published "Three Approaches to Cultural Psychology: A Critique," *Cultural Dynamics*, 11, 7-31. The article can also be read on his web site, <http://www.humboldt1.com/~cr2>

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