

International Association for Cross-Cultural Psychology

Report of the Treasurer June 30, 1992 to July 1, 1994

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Treasurer, IACCP

At the last International Congress of IACCP in Liège, Belgium, in 1992, the net worth of the Association was \$31,174.24, and as of July 1, 1994, the net worth is \$28,752.06, reflecting a stable financial picture. Revenues remained constant even though there was significant decrease in income from interest and from royalties. While the organization continues to be fiscally sound, costs for publications continue to increase and financial support of workshops and meetings continues to grow. The dues increase implemented in 1990 has stabilized IACCP financially by increasing revenues without discouraging membership of less financially-able members. Indeed, both the member sponsorship fund, which provides membership fees for those who are unable to pay, and the Witkin/Okonji fund, which supports travel to IACCP meetings for less financially-able members, continue to grow. More complete guidelines for sponsorship and for Witkin/Okonji awards should be developed as both are increasing in importance for IACCP.

On the expense side, the subscription fees for the *Journal of Cross-Cultural Psychology* have increased as have the costs for publishing the *Bulletin*. The general operating expenses of IACCP have increased somewhat due to several one-time expenses associated with the purchase of a printer and label maker printer and with the payment of accounting fees to clarify the tax status of the organization with the USA Internal Revenue Service.

Membership Records

Due to a complete system failure in January, 1993 (while the Treasurer was in Venice, Italy, for the semester, leaving Ms. Slawinski to deal with the problems), the membership records were transferred from one database system to another which required the assistance of a computer consultant. No records were lost and the new system has proven to be superior in many respects.

In current IACCP database, there are records for 929 members, with 603 identified as active members, those who have paid dues within the previous three years. At the time of the last Treas-

urer's Report in 1992, there were 635 active members, indicating that the organization has experienced a slight decline in membership over the past 2 years. Of the current active members, 63% are from non-USA countries and 37% are from the USA, approximately the same proportions as reported in 1992.

Records indicate 33 new members joined IACCP during the second half of 1992, 32 in 1993, and 25 for the first half of 1994. These data suggest a stable increase in new members across the three year period. Efforts to recruit new members have been successful, and one Regional Representative in particular, recruited more than 10 new members at other meetings with participants who were interested in cross-cultural issues (e.g., Advanced Research Training Seminar, International Society for the Study of Behavioural Development, Society for Cross-Cultural Research). The USA and India have the largest number of new members over the past two years.

An analysis of the records of the 102 members who have failed to renew their memberships, those who have not paid dues since 1990, indicates that 59% are from countries other than the USA ($N = 60$), and of these, 52% are from developing countries ($N = 31$; India has the highest number of non-renewals with 11). There are 42 USA members, 8 Canadian members, and 5 Australian members who have not renewed memberships. It would be useful to identify the reasons for non-renewal in order to improve membership continuation. Meeting the financial requirements for membership may discourage some members in developing countries from continuing membership. Additional means for supporting these members should be investigated, perhaps through foundations or expansion of the sponsorship fund. For non-renewing members from developing countries, it is assumed that financial difficulties are perhaps not the critical reason for non-continuation of membership.

Publications

Looking at the members who have paid their dues for 1993 and 1994 ($N = 456$), the majority of IACCP members subscribe to both the *Journal of Cross-Cultural Psychology* and the *Cross-Cultural Psychology Bulletin* ($N = 388$, 85% of membership) while a smaller number ($N = 68$, 15%) only subscribe to the *Bulletin*. About 13% of the membership ($N = 61$) subscribed to the *Cross-Cultural Psychology Monographs* in 1994, double the number that did so in the first year of the series.

The number of complaints about receipt of

publications continues to decline with only 25 complaints over the past two years. Some members, however, still have problems, particularly with receipt of the *Journal*. The Treasurer's Office makes every effort to contact Sage Publications when complaints arise to insure reliable delivery of the *Journal*.

Membership Directory

Because a membership directory has not been published since 1987-88, a new one was compiled during the spring and summer of 1994 and will be distributed at the General Membership meeting in Pamplona. Information forms were mailed to 640 members and 318 were returned (50% response rate). The association database was corrected and updated. When forms were not returned, information available in the computer was used. Attempts were made to correct information via e-mail when addresses were unclear or when instructions had not been followed. However, approximately 25 members were not located and could not be listed in the directory. The 90 page directory lists 603 members from 66 countries and provides several indices to facilitate communication between members. The directory will be updated yearly with an addendum listing address changes and new officers which will be mailed with the dues form each year.

Tax Status

As reported at the Nara and Liege meetings, IACCP applied for tax exempt status as a non-profit organization with the United States Internal Revenue Service. This status has finally been approved and will exempt IACCP from paying income taxes in the USA. Annual reporting to the IRS will be required, but should not pose a problem. Tax exempt status permits members in the USA to make donations to IACCP and to receive tax deductions for their donations. Tax deductions may be beneficial in the development of a book donation program in which psychologists donate books from their personal libraries to psychology departments with fewer resources. Unfortunately, this tax exempt status will not benefit non-USA members who make donations through the organization.

Computer

Due to the untimely death of the IACCP printer, a new desk jet printer was purchased in January, 1993. A label printer was also purchased to improve efficiency of mailings. With over 900 members in the active and inactive files of the organization, the files have exceeded the capacity of the Zenith 286 computer. Insufficient memory is

available for printing reports or searching the database in new ways. It would be wise for IACCP to consider purchasing a new, larger computer to accommodate the growing record-keeping needs of the organization.

New Assistant to the Treasurer

As of August, 1994, IACCP will lose a very dedicated staff member, Jennifer Slawinski, who has served as Assistant to the Treasurer since 1992. Ms. Slawinski graduated from the Wake Forest University Master's program in June, 1994, and will begin her Ph. D. studies at the University of Florida this fall. Ms. Slawinski has given countless hours of dedicated, efficient service to the organization. She has carefully attended to every problem experienced by IACCP members, and she has been diligent and conscientious in trying to improve membership satisfaction. She has been instrumental in many improvements in record keeping and has suffered through one major computer and printer failure. Ms. Slawinski has begun training her successor, Michelle Parks, a first year graduate student who will begin her duties this fall. Ms. Parks is a very efficient, organized young woman who should perform as competently as her predecessor, and she is looking forward to working with the members of IACCP. Wake Forest University Graduate School has again generously agreed to provide IACCP with a tuition waiver (\$13,850 per year) and graduate fellowship (\$3500 per year), requiring IACCP to pay only half of the assistantship (\$3500 per year) support for the graduate student Assistant to the Treasurer for the next two years.

Summary

In summary, IACCP has remained financially stable over the past two years but little growth has occurred in membership, and this is of particular concern. IACCP should make a concerted effort to recruit new members and to improve continuation of membership to insure the longevity and strength of the organization.

REPORT OF THE TREASURER

July 1, 1992 - June 30, 1994

Balance Carried Forward		\$31,174.24
I. Revenues		
A. Dues and Subscriptions		33,478.00
B. Interest (Cash Investment, \$1054.23; Certificate, \$841.76)		1,895.99
C. Royalties, <u>Growth and Progress in Cross-Cultural Psychology</u>		18.00
D. Donations for Witkin/Okonji Fund		3,900.00
	TOTAL REVENUES	\$70,466.23
II. Expenses		
A. Publications		
1. Journal Subscriptions		9,318.00
2. Bulletin Advances		12,500.00
3. Monograph Subscriptions		--
4. Nepal Proceedings Publication Expenses (\$400 donated)		292.29
5. Membership Brochure Printing		364.30
6. Directory Publication Expenses		1419.00
B. Meeting Advances and Support		
1. Liege		97.00
2. Pamplona		1,000.00
3. Abdijian Workshops		1,000.00
4. Advanced Research Training Seminars		1,350.00
C. Witkin-Okonji Memorial Fund Awards (\$500 each)		3,500.00
D. Accounting Fees		650.00
F. President's Account (Stationery, Phone)		--
G. Secretary General's Account (Stationery)		54.00
H. Deputy Secretary General's Account (Stationery, Postage, Phone)		108.62
E. Treasurer Operating Expenses		
1. Printing		254.97
2. Telephone and Fax		95.52
3. Copy Duplication		133.30
4. Return Check Fees and Bank Charges		137.75
5. Mastercard/Visa Fees		562.63
6. Mailing and Federal Express		1313.57
7. Supplies		100.00
8. Computer supplies		385.62
9. Computer Printer and Label Maker		514.10
10. Labels sales not reimbursed		63.50
F. Employee Salaries		
1. Assistant to the Treasurer (Jennifer Slawinski)		6,000.00
2. Computer Consultant Fees		500.00
	TOTAL EXPENSES	\$41,714.17
III. Draft Balance		
A. Revenues minus Expenses (\$70,466.23 - \$41,714.17)		\$28,752.06
(\$16,001.83 in Cash Investment, \$12,750.23 in Certificate = \$28,752.06)		
	TOTAL NET WORTH (July 1, 1994)	\$28,752.06